



Montana Cigarettes Minimum Price List

Effective Month 03/01/21

The classification of little cigars as cigarettes affects only their taxation and Montana Youth Access Laws.

Little cigars classified as cigarettes are not required to have a minimum price.

You may only sell the cigarettes listed on the DOJ approved brands list on: <http://dojmt.gov/consumer/tobacco-sales-and-directory-tobacco-settlement/>



Note: The Wholesale and Retail Minimum Prices are calculated on the List Price of cigarettes reported to the Department by the Manufacturers **BEFORE** any approved adjustments for promotions or discounts. Wholesalers and Retailers who contract with Manufacturers may receive approved promotions or buy-downs that result in an advertised sales price, which is lower than the minimum wholesale or retail price listed below.

PM NPM	Manufacturer	Brand Family	Manufacturer's Sales Price \$/Carton	Wholesale's Sales Price \$/Carton	Retail's Min Sales Price \$/Cartn / \$/Pack
PM	Premier Manufacturing, Inc.	1839	\$29.55	\$49.23	\$54.15 / \$5.42
PM	Premier Manufacturing, Inc.	1st Class	\$23.75	\$43.09	\$47.41 / \$4.75
NPM	Xcaliber International Ltd LLC	24/7	\$24.40	\$43.78	\$48.16 / \$4.82
NP	Wind River Tobacco Company, LLC	American Bison	\$51.34	\$72.27	\$79.50 / \$7.95
NPM	Cheyenne International, LLC	Aura	\$30.60	\$50.34	\$55.38 / \$5.54
PM	Farmer's Tobacco Company of Cynthiana, Inc.	Baron American Blend	\$23.80	\$43.15	\$47.47 / \$4.75
PM	Philip Morris USA, Inc.	Basic	\$58.74	\$80.10	\$88.11 / \$8.82
PM	Philip Morris USA, Inc.	Benson & Hedges	\$69.90	\$91.90	\$101.09 / \$10.11
PM	Philip Morris USA, Inc.	Benson & Hedges (King)	\$69.90	\$91.90	\$101.09 / \$10.11
PM	Philip Morris USA, Inc.	Benson & Hedges Menthol	\$53.34	\$74.38	\$81.83 / \$8.19
NPM	Xcaliber International Ltd LLC	Berley	\$18.75	\$37.81	\$41.59 / \$4.16
PM	Philip Morris USA, Inc.	Cambridge	\$62.03	\$83.57	\$91.94 / \$9.20
PM	R.J. Reynolds Tobacco Company	Camel	\$55.24	\$76.39	\$84.04 / \$8.41
PM	R.J. Reynolds Tobacco Company	Camel (Non-Filter)	\$70.10	\$92.11	\$101.32 / \$10.14
PM	R.J. Reynolds Tobacco Company	Capri	\$71.40	\$93.48	\$102.84 / \$10.29
PM	R.J. Reynolds Tobacco Company	Carlton	\$71.40	\$93.48	\$102.84 / \$10.29
NPM	KT&G Corporation	Carnival	\$23.60	\$42.93	\$47.23 / \$4.73
PM	Philip Morris USA, Inc.	Chesterfield	\$48.74	\$69.52	\$76.48 / \$7.65

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NPM	Cheyenne International, LLC	Cheyenne	\$21.57	\$40.79	\$44.87 / \$4.49
PM	Philip Morris USA, Inc.	Commander	\$55.30	\$76.46	\$84.11 / \$8.42
NPM	Grand River Enterprises	Couture	\$22.90	\$42.19	\$46.42 / \$4.65
PM	ITG Brands, LLC	Crowns	\$19.99	\$39.12	\$43.03 / \$4.31
PM	Philip Morris USA, Inc.	Dave's	\$47.94	\$68.67	\$75.55 / \$7.56
NPM	Cheyenne International, LLC	Decade	\$20.01	\$39.14	\$43.06 / \$4.31
PM	R.J. Reynolds Tobacco Company	Doral	\$60.24	\$81.68	\$89.85 / \$8.99
PM	R.J. Reynolds Tobacco Company	Dunhill	\$71.40	\$93.48	\$102.84 / \$10.29
PM	Vector Tobacco, Inc.	Eagle 20s	\$32.25	\$52.08	\$57.30 / \$5.73
NPM	Xcaliber International Ltd LLC	Echo	\$31.50	\$51.29	\$56.42 / \$5.65
PM	R.J. Reynolds Tobacco Company	Eclipse	\$68.08	\$89.97	\$98.97 / \$9.90
NPM	Xcaliber International Ltd LLC	Edgefield	\$22.05	\$41.30	\$45.43 / \$4.55
PM	Philip Morris USA, Inc.	English Ovals	\$61.65	\$83.17	\$91.49 / \$9.15
PM	Liggett Group LLC	Eve	\$48.59	\$69.36	\$76.30 / \$7.63
PM	JTI U.S.A., Inc.	Export 'A'	\$56.20	\$77.41	\$85.15 / \$8.52
PM	ITG Brands, LLC	Fortuna	\$38.94	\$59.16	\$65.08 / \$6.51
PM	R.J. Reynolds Tobacco Company	GPC	\$60.24	\$81.68	\$89.85 / \$8.99
PM	Liggett Group LLC	Grand Prix	\$43.19	\$63.65	\$70.02 / \$7.01
PM	R.J. Reynolds Tobacco Company	Kamel Red	\$54.84	\$75.97	\$83.57 / \$8.36
PM	R.J. Reynolds Tobacco Company	Kent	\$71.40	\$93.48	\$102.84 / \$10.29
PM	ITG Brands, LLC	Kool	\$54.44	\$75.55	\$83.11 / \$8.32
PM	Philip Morris USA, Inc.	L&M	\$48.74	\$69.52	\$76.48 / \$7.65
PM	Philip Morris USA, Inc.	Lark	\$67.40	\$89.25	\$98.18 / \$9.82
PM	JTI U.S.A., Inc.	LD by L.Ducat	\$27.05	\$46.58	\$51.25 / \$5.13
PM	Liggett Group LLC	Liggett Select	\$46.14	\$66.77	\$73.45 / \$7.35

PM NPM	Manufacturer	Brand Family	Manufacturer's Sales Price \$/Carton	Wholesale's Sales Price \$/Carton	Retail's Min Sales Price \$/Cartn / \$/Pack
PM	R.J. Reynolds Tobacco Company	Lucky Strike (Non-Filter)	\$71.40	\$93.48	\$102.84 / \$10.29
PM	Philip Morris USA, Inc.	Marlboro	\$54.64	\$75.76	\$83.34 / \$8.34
PM	Philip Morris USA, Inc.	Marlboro Craft Blends	\$54.64	\$75.76	\$83.34 / \$8.34
PM	Premier Manufacturing, Inc.	Manitou	\$52.35	\$73.34	\$80.68 / \$8.07
PM	ITG Brands, LLC	Maverick	\$41.49	\$61.85	\$68.04 / \$6.81
PM	Philip Morris USA, Inc.	Merit	\$69.90	\$91.90	\$101.09 / \$10.11
PM	R.J. Reynolds Tobacco Company	Misty	\$51.32	\$72.25	\$79.48 / \$7.95
PM	R.J. Reynolds Tobacco Company	Monarch	\$60.24	\$81.68	\$89.85 / \$8.99
PM	ITG Brands, LLC	Montclair	\$26.15	\$45.63	\$50.20 / \$5.02
PM	R.J. Reynolds Tobacco Company	More	\$71.40	\$93.48	\$102.84 / \$10.29
PM	Wind River Tobacco Company, LLC	Nashville	\$47.54	\$68.25	\$75.08 / \$7.51
PM	Santa Fe Natural Tobacco Company, Inc.	Natural American Spirit	\$59.04	\$80.41	\$88.46 / \$8.85
PM	Philip Morris USA, Inc.	Nat Sherman's Black & Gold	\$65.84	\$87.60	\$96.37 / \$9.64
PM	Philip Morris USA, Inc.	Nat Sherman's Cigarettellos (Non-Filter)	\$65.84	\$87.60	\$96.37 / \$9.64
PM	Philip Morris USA, Inc.	Nat Sherman's Classic	\$65.84	\$87.60	\$96.37 / \$9.64
PM	Philip Morris USA, Inc.	Nat Sherman's Fantasia	\$62.60	\$84.18	\$92.60 / \$9.26
PM	Philip Morris USA, Inc.	Nat Sherman's Havana Ovals	\$65.84	\$87.60	\$96.37 / \$9.64
PM	Philip Morris USA, Inc.	Nat Sherman's Hint Menthol	\$65.84	\$87.60	\$96.37 / \$9.64
PM	Philip Morris USA, Inc.	Nat Sherman's MCD	\$65.84	\$87.60	\$96.37 / \$9.64
PM	Philip Morris USA, Inc.	Nat Sherman's Nat's	\$55.04	\$76.18	\$83.81 / \$8.39
PM	Philip Morris USA, Inc.	Nat Sherman's New York Cut	\$55.04	\$76.18	\$83.81 / \$8.39
PM	Philip Morris USA, Inc.	Nat Sherman's Originals	\$65.84	\$87.60	\$96.37 / \$9.64
PM	Philip Morris USA, Inc.	Nat Sherman's Select	\$54.04	\$75.12	\$82.64 / \$8.27
PM	R.J. Reynolds Tobacco Company	Newport Menthol	\$59.74	\$81.15	\$89.27 / \$8.93
PM	R.J. Reynolds Tobacco Company	Newport Non-Menthol	\$46.94	\$67.62	\$74.38 / \$7.44

PM NPM	Manufacturer	Brand Family	Manufacturer's Sales Price \$/Carton	Wholesale's Sales Price \$/Carton	Retail's Min Sales Price \$/Cartn / \$/Pack
PM	R.J. Reynolds Tobacco Company	Now	\$71.40	\$93.48	\$102.84 / \$10.29
PM	R.J. Reynolds Tobacco Company	Old Gold	\$60.24	\$81.68	\$89.85 / \$8.99
NPM	Grand River Enterprises	Opal	\$14.10	\$32.89	\$36.18 / \$3.62
PM	Tabacalera del este S.A. (TABESA)	Palermo	\$57.30	\$78.57	\$86.43 / \$8.65
PM	R.J. Reynolds Tobacco Company	Pall Mall	\$50.64	\$71.53	\$78.69 / \$7.87
PM	R.J. Reynolds Tobacco Company	Pall Mall Non-Filter	\$70.10	\$92.11	\$101.32 / \$10.14
PM	Philip Morris USA, Inc.	Parliament	\$58.04	\$79.35	\$87.30 / \$8.73
PM	Philip Morris USA, Inc.	Players	\$67.40	\$89.25	\$98.18 / \$9.82
PM	Liggett Group LLC	Pyramid	\$39.65	\$59.91	\$65.90 / \$6.59
PM	ITG Brands, LLC	Rave	\$38.94	\$59.16	\$65.08 / \$6.51
PM	ITG Brands, LLC	Salem	\$55.94	\$77.13	\$84.85 / \$8.49
PM	Philip Morris USA, Inc.	Saratoga	\$67.40	\$89.25	\$98.18 / \$9.82
NPM	Grand River Enterprises	Seneca 100's	\$21.65	\$40.87	\$44.96 / \$4.50
NPM	Grand River Enterprises	Seneca Kings	\$21.65	\$40.87	\$44.96 / \$4.50
NPM	Grand River Enterprises	Seneca 120's	\$22.55	\$41.82	\$46.01 / \$4.61
PM	NASCO Products, LLC	Smoker Friendly (SF)	\$25.89	\$45.36	\$49.90 / \$4.99
PM	ITG Brands, LLC	Sonoma	\$34.90	\$54.88	\$60.38 / \$6.04
PM	R.J. Reynolds Tobacco Company	State Express 555	\$71.40	\$93.48	\$102.84 / \$10.29
PM	R.J. Reynolds Tobacco Company	Tareyton	\$71.40	\$93.48	\$102.84 / \$10.29
NPM	KT&G Corporation	This	\$17.20	\$36.17	\$39.79 / \$3.98
NPM	KT&G Corporation	Timeless Time	\$22.20	\$41.45	\$45.60 / \$4.56
PM	Premier Manufacturing, Inc.	Traffic	\$21.70	\$40.93	\$45.02 / \$4.51
PM	R.J. Reynolds Tobacco Company	True	\$71.40	\$93.48	\$102.84 / \$10.29
PM	Vector Tobacco, Inc.	USA	\$31.95	\$51.76	\$56.95 / \$5.70
PM	ITG Brands, LLC	USA Gold	\$44.95	\$65.51	\$72.07 / \$7.21

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PM	R.J. Reynolds Tobacco Company	Vantage	\$71.40	\$93.48	\$102.84 / \$10.29
PM	Philip Morris USA, Inc.	Virginia Slims	\$58.04	\$79.35	\$87.30 / \$8.73
PM	JTI U.S.A., Inc.	Wave	\$43.49	\$63.97	\$70.37 / \$7.04
PM	ITG Brands, LLC	Winston	\$54.44	\$75.55	\$83.11 / \$8.32